

The Power To Overcome

National Easter Seal Society
Office of Public Affairs

1350 New York Avenue N.W., Suite 915
Washington, D.C. 20005
202 347.3066
202 347.7385 (TDD)
202 737.7914 (fax)

OCT 26 REC'D

FACSIMILE TRANSMITTAL COVER SHEET

PLEASE DELIVER THE FOLLOWING PAGES:

TO: Ms. Carol Rasco

FROM: Joseph D. Romer, Senior Vice President for Public Affairs

National Easter Seal Society
Office of Public Affairs
1350 New York Avenue, N.W., Suite 915
Washington, DC 20005

OUR FAX NUMBER: (202) 737-7914

DATE: 10-26-93

NUMBER OF PAGES (INCLUDING COVER SHEET): 2

COMMENTS: This invitation has the full "endorsement", so to speak,
of Mike Schaufele and Sharon Moore-Jochims and other Arkansans who
will be among the state's delegation at the Convention. Mike
will assume a position on our National Board of Directors at the
Convention.

Please call if there are any communications problems: (202) 347-3066

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October 26, 1993

Ms. Carol Rasco
Assistant to the President
for Domestic Policy
The White House
Washington, DC 20500

*Fairmont Hotel
Downtown
30 min. from airport*

Dear Ms. Rasco:

I am writing to ask you to speak at our National Convention in Chicago on Saturday, November 20. We would like you to address our National House of Delegates and hundreds of other Easter Seal staff and volunteers attending the meeting on the subject of health care reform.

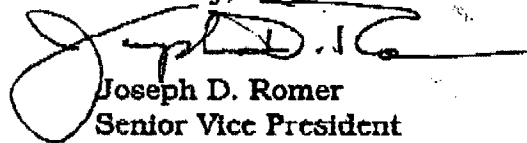
Health care reform will be the major topic on our agenda at this meeting. I am proud to say that the National Easter Seal Society has endorsed President Clinton's health care reform initiative and we are working with your colleagues in the Administration on this issue. Your participation in our meeting will certainly strengthen the resolve of our group to bring about the critical changes in the delivery of health care which the President is advocating.

The audience that you will address will include hundreds of community leaders from all across the country. Key personnel who manage our 160 affiliates, as well as the volunteers who serve on the boards of our state and local societies will be present. There will be a strong delegation from Arkansas, including the Jones triplets from Benton who will assume their role as the 1994 National Easter Seal Child Representatives.

This Convention is a very special one for the National Easter Seal Society. At that time, we will begin the commemoration of our 75th anniversary.

We really hope that you will be able to join us in Chicago. Your participation would add a great deal to the program.

Sincerely,



Joseph D. Romer
Senior Vice President
for Public Affairs

JDR:jc

THE WHITE HOUSE

WASHINGTON

November 16, 1993

Joseph D. Romer
Senior Vice President for Public Affairs
National Easter Seal Society
1350 New York Avenue, N.W., Suite 915
Washington, DC 20005

Dear Mr. Romer:

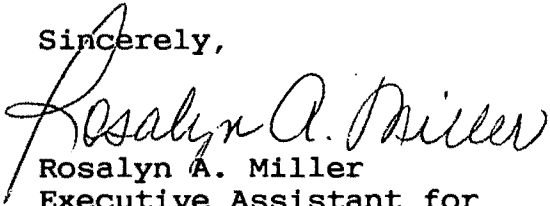
In response to your recent letter, Ms. Rasco is equally delighted to have the opportunity to address the National Easter Seal Society on Saturday, November 20 in Chicago.

Following her 11:00 a.m. speech, Ms. Rasco will join you for the luncheon and then depart for a 3:15 p.m. flight back to Washington. While we appreciate your offer to pay for her expenses, we must decline for ethical reasons.

If you will have someone call me, I will be happy to arrange for the Chicago Sun Times to interview Ms. Rasco. I would also like to confirm that no Q & A following her speech is preferred. Also, if it were not an imposition, it would be helpful to have the information about your organization, a copy of the agenda, and the endorsement of the President's health care reform proposal, by Friday, November 19.

We are pleased to know that you will provide ground transportation for Ms. Rasco while in Chicago. For your convenience, I am attaching a copy of Ms. Rasco's travel itinerary and her bio. If I can provide any additional information, please feel free to call me at (202)456-2216.

Sincerely,


Rosalyn A. Miller
Executive Assistant for
Domestic Policy

/ram

The Power To Overcome

National Easter Seal Society
Office of Public Affairs

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Washington, D.C. 20005
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sent

FACSIMILE TRANSMITTAL COVER SHEET

PLEASE DELIVER THE FOLLOWING PAGES:

ATTENTION: Rosalyn Miller

TO: Carol Rasco - Assistant to the President for Domestic Policy

FROM: Joseph D. Romer, Senior Vice President for Public Affairs

National Easter Seal Society
Office of Public Affairs
1350 New York Avenue, N.W., Suite 915
Washington, DC 20005

OUR FAX NUMBER: (202) 737-7914

DATE: 11-8-93

NUMBER OF PAGES (INCLUDING COVER SHEET): 3

COMMENTS: _____

Please call if there are any communications problems: (202) 347-3066

FAXED 11-8-93
3:20 pm*The Power To Overcome***National Easter Seal Society**
*Office of Public Affairs*1350 New York Avenue N.W., Suite 915
Washington, D.C. 20005
202 347.3066
202 347.7385 (TDD)
202 737.7914 (fax)

November 8, 1993

Ms. Carol Rasco
Assistant to the President
for Domestic Policy
The White House
Washington, DC 20500

Dear Ms. Rasco:

We're all delighted that you will be able to speak at our Convention on Saturday, November 20 in Chicago.

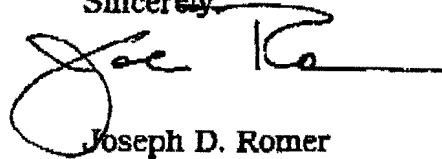
There are a few logistical details that I thought I ought to run by you prior to the Convention.

1. The Convention is at the Fairmont Hotel in downtown Chicago. One of my colleagues or I will meet you at the airport and we will provide transportation to and from the hotel. As soon as I know who will be meeting you, I'll let Rosalyn Miller in your office know. I know that you'll be arriving in Chicago at 10:02 a.m., but I do not know the airline and flight number, so if you could let me know I would appreciate it.
2. We would be pleased to pay for your airfare and related expenses for your trip, if it is appropriate. Just let me know how we can go about doing that.
3. You're scheduled to speak at approximately 11:00 a.m. Prior to the Convention, I'll be getting you a packet which will include information about our organization, our endorsement of the President's health care reform proposal, etc.
4. There will be a luncheon which will begin immediately after your remarks have concluded. We hope you'll be able to join us and with your permission we'll seat you on the dais. We're aware that you'll be catching a 3:15 p.m. return flight to Washington and we will see to it that you get back to the airport well in advance of the flight's departure.

5. Our Communications Department has asked me to inquire whether or not you'll be available to speak with the media. There is one reporter with the *Chicago Sun Times* who would like to do an interview with you on the subject of mothers as advocates for their children. If you consent, she would do a large part of the interview by telephone beforehand. Please let me know what you think.
6. Finally, I would like to get your biography, if it isn't too much trouble. My fax number is 202/737-7914.

I am looking forward to meeting you in Chicago next week.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Romer", written over a horizontal line.

Joseph D. Romer
Senior Vice President
for Public Affairs

JDR:jc

NOV 12 1961

OFFICE OF DOMESTIC POLICY

THE WHITE HOUSE

FROM THE OFFICE OF: **CAROL H. RASCO**
ASSISTANT TO THE PRESIDENT
FOR DOMESTIC POLICY

TO: _____

DRAFT RESPONSE FOR CHR BY: _____

PLEASE REPLY (COPY TO CHR): _____

PLEASE ADVISE BY: _____

LET'S DISCUSS: _____

FOR YOUR INFORMATION: _____

REPLY USING FORM CODE: _____

FILE: _____

RETURN ORIGINAL TO CHR: _____

SCHEDULE: _____

REMARKS: _____

*Trip file
for Easter Seal
Speech*

Dear Carl,

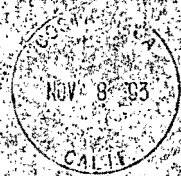
Thank you for the nice note and kind words. I just heard that you will be speaking at the National Easter Seal Convention. That's wonderful! Considering the importance of health care reform to people with disabilities, everyone is anxious to hear your remarks. Thanks again for your continued interest and support of Easter Seals. I look forward to seeing you in Chicago.

With warmest regards,

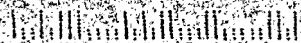
Mark Whittle



The Power To Overcome



Ms. Carol Rasco
Assistant to the President
for Domestic Policy
The White House
Washington, D.C. 20500



151 Kalmus • Suite H-10 • Costa Mesa • Ca 92626

CLINTON LIBRARY PHOTOCOPY

plan

- Rob: Call Nat. Easter Seals and ask if they have issued any statements on health care reform I can review and/or other statements they wish for me to see

THE WHITE HOUSE
WASHINGTON

December 8, 1993

*File: Easter Seal
Speech Folder*

Robert E. Bradford
Senior Vice President
Safeway, Inc.
201 Fourth Street
Oakland, CA 94660

Dear Bob:

It was delightful having the opportunity to visit with you at the recent Easter Seal Convention. It was a great honor for me to be able to speak to this very special group and say thank you for all the wonderful services provided to me and other families and individuals.

I also want to share with you what a wonderful staff the National Easter Seal Society has...they were wonderful in working out all the details of my visit to Chicago. We can all be very proud!

I will look forward to welcoming Easter Seals to the White House again in 1995.

My best wishes to you and your family as we approach this holiday season.

Sincerely,

Carol

Carol H. Rasco
Assistant to the President for
Domestic Policy

CHR:ram

*"A Christmas
Story" has
just arrived -
I can't wait
to watch it!
Thanks.*

National Easter Seal Society
Office of Public Affairs

1350 New York Avenue N.W., Suite 915
Washington, D.C. 20005
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202 737.7914 (fax)

NOV 26 REC'D

November 24, 1993

Ms. Carol Rasco
Assistant to the President
for Domestic Policy
The White House
Washington, DC 20500

Dear Ms. Rasco:

Thank you very much for participating in the National Easter Seal Society's 1993 Convention. Your remarks to our volunteer and staff leadership were exceptionally engaging and motivating. Your "call to action" on health care reform will energize Easter Seal efforts promoting universal coverage for comprehensive health care in the months ahead.

Several national society board members and staff have requested copies of your speech. Additionally, I would like to share your remarks with key Easter Seal leaders who were unable to attend this year's Convention. If you are agreeable, please send a copy of your remarks to me.

I appreciate your interest in having the names and addresses of persons whose considerable achievements were recognized by the National Easter Seal Society at the luncheon that you attended, as well as national society Board Chairman, Robert Bradford. This information follows.

Robert E. Bradford
Senior Vice President
Safeway, Inc.
201 Fourth Street
Oakland, California 94660
(510) 891-3265 (business)
(510) 452-2306 (FAX)

DISC
A:12-6
Brad

Johanna Cooke Plaut Community Leadership Award

This award recognizes persons with disabilities who have distinguished themselves as elected or appointed officials or as community leaders and whose accomplishments have made their communities better places to live.

Dr. Joel I. Kahn

A: 12-6
Kahn

P6/b(6)

Rosalind Lane Murray

A: 12-6
Murray

P6/b(6)

Tribute to Mrs. Johanna Cooke Plaut

A: 12-6

Mr. Pat Pallotto

P6/b(6)

On Saturday evening, November 20th, Mr. Pallotto received the Mallory "Volunteer of the Year" Award, Easter Seals' most prestigious honor for outstanding volunteer leadership and lifetime contribution to enhancing the lives of people with disabilities.

Excellence in Management Award

James Heiden Executive Director
Easter Seal Society for Disabled Children and Adults
of Philadelphia, Bucks, Chester, Delaware, and
Montgomery Counties
3975 Conshohocken Avenue
Philadelphia, Pennsylvania 19131-5484

Larry Gammon, President
Easter Seal Society of New Hampshire
555 Auburn Street
Manchester, New Hampshire 03103

Outstanding Advocate for A State Legislator Award

The Honorable Michael Moncrief (D)
Texas State Senate
P.O. Box 12068
Austin, Texas 78711

Roz -
Call Randall &
see when
Mowery &
Hart (next pg)
were awarded.

A: 12-6



See note
at end
of Heiden etc.

don't remember
these being
announced.

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Handwritten text, mostly illegible due to fading and bleed-through. Some words like "announced" and "these" are faintly visible.

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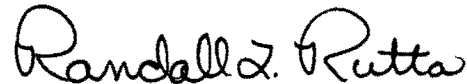
Distinguished Service Award

Justin Dart, Jr, Chairman,
President's Committee on Employment of
People with Disabilities
1331 F Street, N.W.
Washington, DC 20004-1107

For your information, Senator John D. Rockefeller is the recipient of the National Easter Seal Society's 1993 award for Outstanding Advocate for a Federal Legislator. Easter Seals is pleased to recognize his dedicated efforts on behalf of people with disabilities and strong advocacy for comprehensive health care reform. I believe that this award will be presented to Senator Rockefeller in Washington, DC, perhaps at a spring event commemorating Easter Seals' 75th anniversary. I will see to it that you are informed of our plans to recognize Senator Rockefeller.

Thank you, again, for your excellent presentation and interest in Easter Seals. I look forward to collaborating with you on the enactment of health care reform and other public policy issues of critical importance to people with disabilities and their families. Please do not hesitate to contact me if I can be of assistance to you.

Best regards,



Randall L. Rutta
Vice president, Government Relations

National Easter Seal Society

Robert E. Bradford
Chairman of the Board

File in Mtg. folder

November 29, 1993

Honorable Carol Rasco
The White House
Washington, DC 20500

Dear Carol,

Thank you so very much for taking your valuable time to fly into Chicago for the 1993 National Easter Seal Convention. Your remarks were right on the money, and we look forward to our continued efforts together to achieve meaningful health care reform.

I particularly enjoyed sitting with you at lunch. As promised, enclosed is *A Christmas Story*. Over the years, this has become our favorite movie and each Yuletide we watch it. It's set in Indiana in the '40's and I think you'll agree with the *Boston Globe* which called it "an instant classic."

Thank you again for your whirlwind visit to Chicago. I know it took you away from your family and your job, and we are ever in your debt. Ham is a lucky son!

If I don't see you before, I'll look forward to our White House visit with the Jones triplets and the other national representatives early next year.

Best wishes for the Holiday Season.

Sincerely
Bob
ROBERT E. BRADFORD
Chairman of the Board

Enclosure

REB:NESSCONV.CR

Safeway Inc
201 Fourth Street
Oakland, CA 94660
510 891.3265 (phone)
510 452.2306 (fax)